



Boca Bites made with SNICKERS® Bars, TWIX® Cookie Bars and DOVE® Dark Chocolate

80%
of consumers agree that
branded inclusions make for a
**HIGHER QUALITY
DESSERT¹**

BULK UNWRAPPED DESCRIPTION	ITEM NO.	PACK SIZE (LBS.)	NET WT. (LBS.)	GROSS (LBS.)	TI	HI	CS/PAL
Unwrapped Bulk Candies							
M&M'S® Milk Chocolate Candies	108419	25	25	26.25	15	6	90
M&M'S® Peanut Chocolate Candies	144686	25	25	26.25	15	6	90
M&M'S® Peanut Butter Chocolate Candies	274069	25	25	27.74	1	1	15
M&M'S® Caramel Chocolate Candies	348725	25	25	26.24	15	5	75
M&M'S® Milk Chocolate Minis Baking Bits	108280	25	25	26.18	15	6	90
M&M'S® Milk Chocolate Minis Baking Bits	M360-000*	25	25	26.17	15	6	90
M&M'S® Milk Chocolate Minis Baking Bits	M360-080*	2x4	8	9	15	13	195
SNICKERS® Bars	294304	25	25	26.39	12	5	60
TWIX® Caramel Bars	144707	24	24	25.34	12	5	60
Chopped Inclusions							
M&M'S® Milk Chocolate Candies	M350-080*	2x4	8	9	15	13	195
M&M'S® Milk Chocolate Candies	M350-100*	2x5	10	11	15	10	150
M&M'S® Peanut Chocolate Candies	M347-100*	2x5	10	11	15	10	150
M&M'S® Peanut Butter Chocolate Candies	M348-100*	2x5	10	10.5	15	10	150
SNICKERS® Bars	S461-100*	2x5	10	11	15	10	150
SNICKERS® Bars	S461-300*	30	30	32	12	4	48
TWIX® Cookie Bars	T536-100*	2x5	10	11	15	10	150

*Available at www.trtoppers.com

Explore our variety of inspiring recipes
at MarsFoodservices.com/recipes

For more information, contact your Mars Foodservices representative or visit MarsFoodservices.com

1. Datassential, custom study, 2019
2. Nielsen, chocolate category 5 years, 1/11/20
3. Nielsen Scan 2-year CAGR as of 12/07/19 vs Kit Kat and Milka OREO
4. Gen Z's Most Loved Brands; Morning Consult, 2022



Dessert Pizza made with M&M'S® Milk Chocolate Candies

**GRAB & GO
WITH TREATS
THAT WOW**

Start with America's favorite candies
for unrivaled attraction and profits



82%
of consumers say branded
candies make for a
**BETTER-TASTING
DESSERT¹**



AMERICA'S
#1
chosen chocolate
brand²

MORE MMMS TO GO

M&M'S® Chocolate Candies are instantly recognizable all over the globe and ready to make consumers smile, no matter where they enjoy them.

90% of consumers prefer M&M'S® over a generic brand¹

CRUNCHY, SMOOTH & CREAMY WHEREVER THEY GO

Bring the crunchy cookie, smooth caramel and creamy chocolate goodness of TWIX® Cookie Bars to customers' treats, whether they're for dining in or to go.

America's #1 cookie bar³

85%
of Gen Z has
PURCHASED
TWIX® Cookie
Bars¹

Churro Bites made with TWIX® Cookie Bars

Oatmeal Caramel Bars made with M&M'S® Milk Chocolate Minis Baking Bits



SATISFYING GRAB-&-GO TREATS

Crammed with peanuts, caramel and nougat then coated with milk chocolate, SNICKERS® is great as a topper or even the melty center of treats.

86% of Gen Z has purchased SNICKERS® Bars¹

COLORFUL TREATS THEY LOVE TO EAT

Create signature treats that deliver the max fruity flavor that they know and love from SKITTLES®. Bring unique, light-as-air crunchy texture to the menu with this new freeze dried format.

Ask for more info about SKITTLES® Freeze Dried!



**GEN Z'S
#1**
Fruity Brand!
Gen Z accounts for
66% of SKITTLES
consumption⁴

Celebration Cake Pops made with Freeze-Dried SKITTLES®

79%
of Americans say
SNICKERS® makes
**DESSERTS
TASTIER¹**

Peanut Butter Cookie Sandwiches made with SNICKERS® Bars